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Rensselaer Polytechnic Institute Girls Who Code Club

# **Sponsorship Packet 2021 – 2022**

# About RPI GWC

## Mission

Girls Who Code is a social and professional club that strives to connect girls and help them further their computer science skills. Our goals include creating a safe space to teach girls about computer science along with working towards closing the gender gap in technology by inspiring others to learn computer science.

## Vision

We envision teaching girls from all majors and backgrounds. We want every girl to have an opportunity to learn computer science and utilize this knowledge to make an impact on the world in their own way.

## Accomplishments

During our first year on campus, we were able to recruit over 100 members and create an executive board consisting of 12 positions. We have forged a partnership with Girl Scouts and developed a mentorship program. We have also scheduled monthly coding events to help Girl Scout members earn badges. By the end of our first year, we will have hosted 13 workshops: 9 on computer science, 2 on resume development, 2 on mental and physical health awareness, and 1 on inclusive design.

## Why Sponsor RPI GWC?

By sponsoring Rensselaer Polytechnic Institute's Girls Who Code, you will allow our club to grow and help us reach more girls. Your company's support can help close the gender gap by creating a pipeline for women into the computer science field. Your company's support alone will show the girls we reach that there is a voice rooting for them, and that voice is you. Your company will be the face to these girls that provides them with a space to network and learn. Your company will have a lasting impact on the technology industry as a whole, and on the individual lives of these girls.

## Who to Contact

Alexandra Miller, Founder & President  
AMiller52200@gmail.com

# Sponsorship Package Levels

	GOLD \$2000	SILVER \$1000	BRONZE \$500
Recruiting event/ Information session	✓	✓	✓
Job promotions on Discord Server (internship, co-op, full-time)	✓	✓	✓
Company logo on weekly newsletters	✓	✓	✓
Company logo on club T-shirts	✓	✓	✓
2 Workshop events	✓	✓	
Logo featured on sponsorship page on website	✓	✓	
Group networking events	✓	✓	
Logo added to select presentation materials	✓		
Logo featured at top of website	✓		
Add company stickers to semester swag bags	✓		

# How Your Contribution Will Be Used

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- **Club Swag** – We want to give free shirts to our active members and advertise your company with free stickers and pens that we will also use to promote our club.
- **Networking Events** – Due to Covid-19 all our networking events are being moved online and hosted by Gatherly, an online event platform.
- **Mini-Hackathons** – For these hackathons, we will be encouraging girls to go above and beyond and would like to provide them with the materials to do so such as, Cloud Space, Hardware, Gatherly, and prizes.
- **Giveaways** – To help promote our events, competitions, and online presence, we will host small giveaways with rewards such as gift cards, shirts, or stickers.
- **Arduino Workshops** – We will host workshops to teach girls how to use hardware in addition to programming. This experience requires us to provide small hardware sets for them to fully engage and participate in the workshop.
- **Competitions** – After our STEM sticker design competition, we will provide everyone who participated with stickers. Some of our workshops and events have small competitions at the end (ex. How to build your own website)
- **Supplies for local events** – We host events with our local organizations and will need to provide craft supplies.
- **Socials** – When our socials require materials, we will reimburse the costs of the materials or ship them out like, beads, succulents, paint, and recipes.